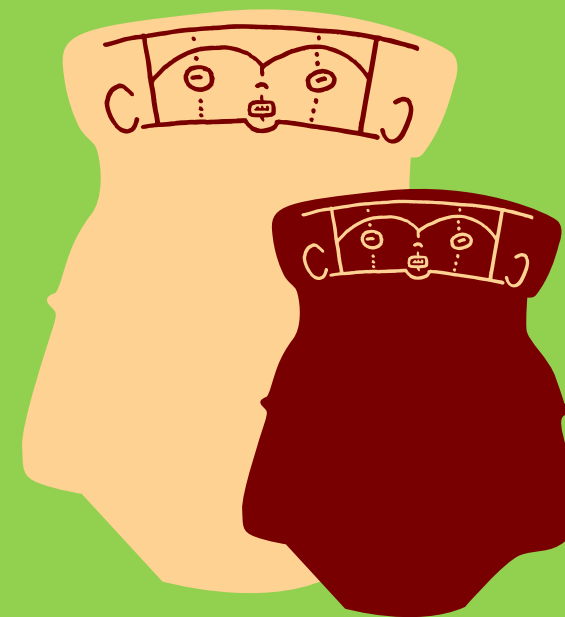


Manual de Uso da Marca

REF
LICANDO
PASSADO

SOCIALIZAÇÃO DO ACERVO
ARQUEOLÓGICO DO MUSEU
EMÍLIO GOELDI ATRAVÉS DO
ARTESANATO CERÂMICO
DE ICOARACI



1- Marca:



2- Cores:



C000 M100 Y100 K060

R164 G094 B077



C000 M022 Y043 K000

R264 G210 B147



C047 M000 Y100 K000

R146 G208 B080



C007 M072 Y100 K001

R228 G108 B010



C028 M079 Y100 K027

R152 G072 B007

3- Fontes da Marca:

- Bodoni Bd BT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

- Arial Rounded MT Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

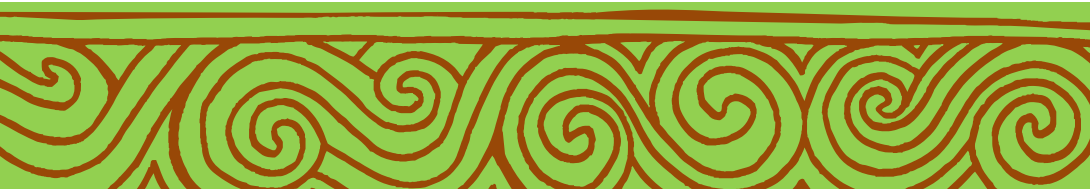
4- Fontes de Uso:

- Arial Rounded MT Bold

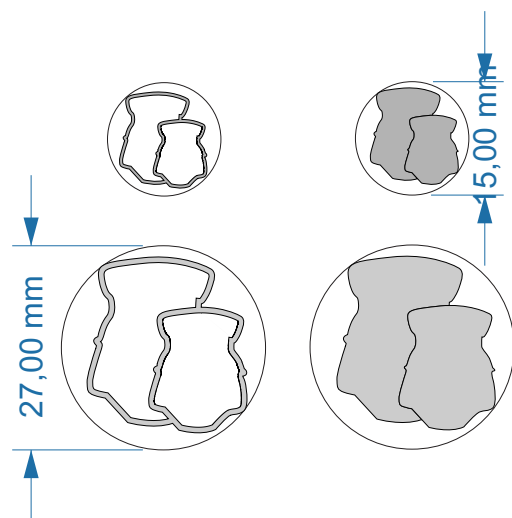
~ Poor Richard

2- Uso Preto x Branco





7- Carimbo de Cerâmica



8- Cartão de Visita



9- Etiqueta de Produto



10 - Camisa de Malha



11 - Camisa Polo



12 - Avental de Oficina



13 - Folder A4



14 - Banner

